We are going to replace a placeholder variable by a Word fragment with rich text, an image, a link and a footnote:

**I am going to write a link:** [link to Google](http://www.google.es) to illustrate how to include links. As you may see is extremely simple to do so and can be done with any other Word element. For example to include a footnote is also as simple as this: here it is[[1]](#footnote-23814) , as you see there is a footnote at the bootom of the page.

This is a closing paragraph.

1. This is the footnote text. [↑](#footnote-ref-23814)